

CALL FOR STUDENT SUBMISSIONS FOR THE ASID 2020 DESIGN EXCELLENCE AWARDS.

Celebrating the Art of Design!

Now is the time to enter those fabulous projects that you have designed since 2018. We encourage all ASID student members in good standing to enter the California San Diego Chapter of ASID Design Impact Awards 2020 Competition. This is an excellent opportunity to gain experience in entering competitions, become familiar with your local chapter and possibly add a valuable accomplishment to your resume. Winning students' entries will be announced and awarded at the San Diego ASID Design Awards Ceremony on Friday, December 4, 2020.

Now is the time to show off your best work in any of these spaces:

Entry Fees: First entry = **\$25.00** with each additional entry = **\$15.00**

Purpose

The purpose of the **California San Diego Chapter of ASID Design Excellence Awards Competition 2020** is to recognize and reward outstanding interior design by **ASID California San Diego Chapter Members**, and to encourage and inspire new ideas and showcase innovations in the design and furnishing of interior spaces.

Impact

Interior Design has a significant impact on the lives of those it touches. A goal of the California San Diego Chapter of ASID Design Excellence Awards is to bring awareness to the general public of how design has the ability to improve and impact the quality of their day-to-day lives.

Eligibility Criteria

- Any San Diego Chapter ASID Student Member in good standing may enter the competition.
- Project completed after December 2017.
- Previously awarded projects may not be submitted.

Photography

- All photographs **must** be well photographed and be at least 300 dpi. If the photographs do not meet the 300 dpi ASID San Diego Chapter reserves the right to decline using the entry for any marketing materials.

Schedule

- Monday, **June 8th** @ 12:00am | Online Standard Entry Submission Opens
- Friday, **October 1st** @ 5:00 pm | Deadline for Online Entry Submissions
- Friday, **December 4th**@ 6:00 pm | Awards Ceremony

INSTRUCTIONS: This can be a separate downloadable Information sheet in the Call for Student Entries Blast

STUDENT CATEGORIES:

- **Student Residential**
Up to 4 photographs allowed
- **Student Commercial**
Up to 4 photographs allowed
- **Student Sustainable and or Universal Design**
Up to 4 photographs allowed

Please note: The submitted entries will not be returned.

Should you have any questions, please contact: Anne Kellett, ASID or Judy Hallberg, ASID at ASIDSDawards@gmail.com

Judging Criteria

Submissions will be judged, and winners determined by a committee of ASID Professional Interior Design Members from a neutral ASID Chapter in order to avoid any conflict of interest. The Jury Committee will use a point system guideline for “Interior Design Categories” and a separate point system for “Product Design Categories” as follows:

All Categories – 100 points possible

- (10) Design Concept Statement
- (15) Presentation, Quality of Photography & Design Boards
- (10) Scale & Proportion
- (15) Effective Space Planning
- (15) Appropriate Use of Color & Finishes
- (15) Creative Use of Space
- (10) Integration of Sustainability and/or Universal Design
- (10) Effective Use of Lighting

ENTRY REQUIREMENTS: Please have all these items together before you enter the San Diego Design Excellence Portal.

1. Go to :
<https://cpjam.com/asid/california-san-diego/contests/Design-Excellence-Awards>

2. **Enter Official Entry Information.** Each winning entry will receive a certificate reflecting first, second or third. In the event of less than 3 entries in a category the entry/entries will still be evaluated by the points given, including honorable mention.

3. **Design Concept Statement – maximum 150 words MAKE SURE TO REMOVE ALL IDENTIFICATION (Firm or designer name, client name) FROM THE CONCEPT STATEMENT. Failure to do so will result in disqualification.**

Pretend you are speaking directly to another person; set the stage for the juror and the reader; identify the problem(s) or challenge(s); identify specific goals with the project. The design concept statement **MUST** address the impact of the final design on the client as it relates to their particular experience (problems and/or challenges).

4. **Project Images To Include**

- Project Photos, including Floor Plan - The number of photos depends on the category. Please refer to the category description.
 - Floor Plans should indicate furniture placement and location of all architectural features.
 - Reflected Ceiling Plan (**optional**)
 - **Photos are to be presented in JPG format at least 300 dpi.**
 - **REMOVE ALL TITLE BLOCKS, LOGOS, AND FIRM or DESIGNER NAMES FROM ALL IMAGES.**
- Failure to do so will result in disqualification.**

5. **Payment of Entry Fee:**

- **First entry \$25.00**
- **Each additional entry \$15.00**

Please note: The submitted entries will not be returned.

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We wish you the best of luck and look forward to seeing you at the Design Awards ceremony!