

## **CALL FOR INDUSTRY PARTNER SUBMISSIONS FOR THE ASID 2020 DESIGN EXCELLENCE AWARDS.**

### **Celebrating the Art of Design!**

Now is the time to show off your product(s) specified in a project by a designer or homeowner. We encourage all ASID Industry Partner members in good standing to enter the 2020 San Diego Chapter Design Excellence Awards Competition. This is an excellent opportunity to gain exposure to ASID San Diego's large designer membership. Winning IPs' entries will be announced and presented with Presidential Citations at the San Diego ASID Design Awards Ceremony on Friday, December 4, 2020.

Now is the time to show off your best work in any of these categories:

- Wall Treatment - faux finishing, plaster work, wallpaper, murals, etc.
- Use of Textiles - drapery, blinds, bedding, unique upholstery, carpet, rugs, etc.
- Use of Hard Surfaces - wood, tile, millwork, stone, iron work, hardware, etc.
- Technology & Lighting - use and installation of electrical components and home automation
- Product Design - Product Design by an Industry Partner

**Entry Fees:** First entry = **\$125.00** with each additional entry = **\$100.00**

#### **Purpose**

The purpose of the California San Diego Chapter of ASID 2020 Design Excellence Awards is to recognize and reward outstanding interior design by ASID California San Diego Chapter Members, and to encourage and inspire new ideas and showcase innovations in the design and furnishing of interior spaces.

#### **Impact**

Interior Design has a significant impact on the lives of those it touches. A goal of the California San Diego Chapter of ASID Design Excellence Awards is to bring awareness to the general public of how design has the ability to improve the quality of their day-to-day lives.

#### **Eligibility Criteria**

- Must be an Industry Partner Member in good standing of ASID within the area of the San Diego Chapter.
- Project completed after December 2017.
- Previously awarded projects, by ASID San Diego, may not be submitted.

#### **Photography**

- All photographs entered in the **ASID 2020 Design Excellence Awards** competition **must** be professionally photographed and at least 300 dpi (dots per resolution). If the photographs do not meet the 300 dpi ASID San Diego Chapter reserves the right to decline using the winning entry for any marketing materials.

### Schedule

- Monday, **June 8<sup>th</sup>, 2020** @ 12:00am | Online Standard Entry Submission Opens
- Friday, **October 1<sup>st</sup>** @ 5:00 pm | Deadline for Online Entry Submissions
- Friday, **December 4<sup>th</sup>**@ 6:00 pm | Awards Ceremony

### INDUSTRY PARTNER CATEGORIES:

- **Wall Treatment** - faux finishing, plaster work, wallpaper, murals, etc.
  - Present no more than **6** photographs
- **Use of Textiles** - drapery, blinds, bedding, unique upholstery, carpet, rugs, etc.
  - Present no more than **6** photographs
- **Use of Hard Surfaces** - wood, tile, millwork, stone, iron work, hardware, etc.
  - Present no more than **6** photographs
- **Technology & Lighting** - use and installation of electrical components and home automation
  - Present no more than **6** photographs
- **Product Design** - Product Design by an Industry Partner
  - Present no more than **4** photographs

### Judging Criteria

Industry Partner member entries will be judged by a panel of professional members from the ASID community selected by the Design Excellence Awards Chairperson and the Chapter President. All entries will be judged anonymously.

The Jury Committee will use these point system guidelines for “All Industry Partner Categories” and a separate point system for “Product Design Categories” as follows:

#### All Categories (Except Product Design) – 100 points possible

- (15) Design Concept Statement
- (15) Presentation, Quality of Photography
- (20) Use of Materials
- (50) Design/Creativity

#### Product Design Categories – 100 Points Possible

- (30) Presentation, Quality of photography
- (10) Design Statement
- (10) Craftsmanship
- (15) Color & Finish
- (15) Scale & Proportion
- (20) Design/Creativity

**ENTRY REQUIREMENTS: Please have all these items together before you enter the San Diego Design Excellence Portal.**

1. **Go to :**  
<https://cpjam.com/asid/california-san-diego/contests/Design-Excellence-Awards>
2. **Enter Official Entry Information.** Please keep in mind that in the case of first place winners in each category (except student entries), only the principal Industry Partner listed on the entry form will be named on the obelisk; additional Industry Partners will be presented with Presidential Citations.
3. **Signed Official Publicity Release – NO ENTRIES WILL BE JUDGED WITHOUT THESE FORMS COMPLETED.**
  - a. Designer Release
  - b. Client Release
  - c. Photographer Release
  - d. Employer Release (if applicable)
4. **List of Design Participants and Suppliers.**
5. **Design Concept Statement – maximum 150 words MAKE SURE TO REMOVE ALL IDENTIFICATION** (client and/or designer information) **FROM THE CONCEPT STATEMENT**  
Failure to do so will result in disqualification.
6. **Project Images To Include**
  - Project Photos - The number of photos depends on the category. Please refer to the category description.
  - **Photos are to be presented in JPG format at least 300 dpi.**
  - **REMOVE ALL TITLE BLOCKS, LOGOS, AND FIRM NAMES FROM ALL IMAGES.**  
Failure to do so will result in disqualification.
7. **Payment of Entry Fee:**
  - **First entry \$125.00**
  - **Each additional entry \$100.00**

**Please note: The submitted entries will not be returned.**

Should you have any questions, please contact: Anne Kellett, ASID or Judy Hallberg at [asidsdwards@gmail.com](mailto:asidsdwards@gmail.com).

**We wish you the best of luck and look forward to seeing you at the Design Awards ceremony!**