

CALL FOR DESIGNER SUBMISSIONS FOR THE ASID 2020 DESIGN EXCELLENCE AWARDS.

Celebrating the Art of Design!

Now is the time to enter those fabulous projects that you have designed since 2018. All ASID Chapter Members in good standing are encouraged to enter. This is an excellent opportunity to gain publicity for you, your firm, make your designs the benchmark of the Industry, and inspire a new generation of young designers. All winning entries will be announced and awarded at the San Diego ASID Design Awards Ceremony on Friday, December 4, 2020.

Now is the time to show off your best work in any of these spaces:

Residential Design

- Residential Space Over 3500 Sq. Ft. (New or Remodel)
- Residential Space Under 3500 Sq. Ft. (New or Remodel)
- Large Kitchen (Greater than 250 sq. ft.)
- Small Kitchen (Less than 250 sq. ft.)
- Large Bathroom (Greater than 60 sq. ft.)
- Small Bathroom (Less than 60 sq. ft.)
- Singular Residential Space
- Universal/Accessible/Aging in Place Space
- Sustainable Design

Commercial Design

- Small Hospitality (Less than 2000 sq. ft.)
- Large Hospitality (Greater than 2000 sq. ft.)
- Healthcare
- Commercial/Institutional
- Multi-family Public Space

Product Design

- Product Design by an Interior Designer

Entry Fees: First entry = **\$125.00** with each additional entry = **\$100.00**

Purpose

The purpose of the **California San Diego Chapter of ASID 2020 Design Excellence Awards** is to recognize and reward outstanding interior design by **ASID California San Diego Chapter Members**, and to encourage and inspire new ideas and showcase innovations in the design and furnishing of interior spaces.

Impact

Interior Design has a significant impact on the lives of those it touches. A goal of the California San Diego Chapter of ASID Design Excellence Awards is to bring awareness to the general public of how design has the ability to improve and impact the quality of their day-to-day lives.

Eligibility Criteria

- Any San Diego Chapter ASID Professional or Allied Member in good standing may enter the competition.
- Project completed after December 2018.
- Previously awarded projects may not be submitted.

Photography

- All photographs entered in the **ASID San Diego Chapter Design Excellence Awards 2020** Competition **must** be professionally photographed and to be at least 300 dpi. If the photographs do not meet the 300 dpi ASID San Diego Chapter reserves the right to decline using the winning entry for any marketing materials.

Schedule

- Monday, **June 8th**, 2020 @ 12:00am | Online Standard Entry Submission Opens
- Friday, **October 1st** @ 5:00 pm | Deadline for Online Entry Submissions
- Friday, **December 4th**@ 6:00 pm | Awards Ceremony

INSTRUCTIONS: This can be a separate downloadable Information sheet in the Call for Designers Blast

DESIGNER CATEGORIES:

Residential Design

- Residential Space Over 3500 Sq. Ft. (New or Remodel)
 - The designer must present photographs of at least four significant areas, with no more than **8** photographs, including Floor Plan allowed.
- Residential Space Under 3500 Sq. Ft. (New or Remodel)
 - The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed
- Large Kitchen (Greater than 250 sq. ft.)
 - No more than **6** photographs, including Floor Plan allowed
- Small Kitchen (Less than 250 sq. ft.)
 - No more than **6** photographs, including Floor Plan allowed
- Large Bathroom (Greater than 60 sq. ft.)
 - No more than **6** photographs, including Floor Plan allowed
- Small Bathroom (Less than 60 sq. ft.)
 - No more than **6** photographs, including Floor Plan allowed
- Singular Residential Space (including outdoor living space, novelty space)
 - No more than **6** photographs , including Floor Plan allowed.

- This space is **limited to one room or area** with no full walls separating spaces.
- This space **must not** be part of any other category.
- Universal/Accessible/Aging in Place Space Focuses on a space that has been designed keeping universal, accessibility, or aging in place in mind.
 - No more than **6** photographs, including Floor Plan allowed
- Sustainable Design
 - The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed

Commercial Design

Small Hospitality

- The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed.

Large Hospitality

- The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed.

Healthcare

- The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed.

Corporate/Institutional

- The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed.

Multi-family Public Space

- The designer must present photographs of at least two significant areas, with no more than **6** photographs, including Floor Plan allowed.

Product Design

Product/Furniture Design by an Interior Designer

- No more than **4** photographs allowed.

Please note: The submitted entries will not be returned.

Should you have any questions, please contact:

Anne Kellett, ASID or Judy Hallberg at ASIDSDawards@gmail.com

Judging Criteria

Submissions will be judged, and winners determined by a committee of ASID Professional Interior Design Members from a neutral ASID Chapter in order to avoid any conflict of interest. The point system will be used to attain first, second and third place. If less than three entries are received in a category, the point system will still be used including Honorable Mention. The Jury Committee will use these points system guidelines for “Interior Design Categories” and a separate point system for “Product Design Categories” as follows:

Interior Design Categories (Except Product Design) – 100 points possible

- (10) Presentation, Quality of Photography
- (10) Design Concept Statement – include sustainability and/or universal design
- (15) Scale & Proportion
- (20) Effective Space Planning
- (10) Use of Color & Finishes
- (15) Creativity/Design
- (10) Use of Sustainable and/or Universal Design
- (10) Effective Use of Lighting

Product Design Categories – 100 Points Possible

- (30) Presentation, Quality of Photography
- (10) Design Statement
- (10) Craftsmanship
- (15) Color & Finish
- (15) Scale & Proportion
- (20) Creativity

ENTRY REQUIREMENTS: Please have all these items together before you enter the San Diego Design Excellence Portal.

1. **Go to :**
<https://cpjam.com/asid/california-san-diego/contests/Design-Excellence-Awards>
2. **Enter Official Entry Information.** Please keep in mind that in the case of first place winners in each category (except student entries), only the principal designer listed on the entry form will be named on the obelisk; additional designers will be presented with Presidential Citations.
3. **Signed Official Publicity Release – NO ENTRIES WILL BE JUDGED WITHOUT THESE FORMS COMPLETED.**
 - a. Designer Release
 - b. Client Release
 - c. Photographer Release
 - d. Employer Release (if applicable)
4. **List of Design Participants and Suppliers.**
5. **Design Concept Statement – maximum 150 words MAKE SURE TO REMOVE ALL IDENTIFICATION** (client and/or designer information) **FROM THE CONCEPT STATEMENT.** Failure to do so will result in disqualification.
6. **Project Images To Include**
 - Project Photos, including Floor Plan - The number of photos depends on the category. Please refer to the category description.
 - One overall Floor Plan is allowed; please note on the Floor Plan the view locations for photo reference (if applicable).

- Floor Plans should indicate furniture placement and location of all architectural features. For the Product Design entries, include working drawings.
 - Reflected Ceiling Plan **(optional)**
 - **Photos are to be presented in JPG format at least 300 dpi.**
 - **REMOVE ALL TITLE BLOCKS, LOGOS, AND FIRM NAMES FROM ALL IMAGES.**
7. **Payment of Entry Fee:**
- **First entry \$125.00**
 - **Each additional entry \$100.00**

Please note: The submitted entries will not be returned.

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We wish you the best of luck and look forward to seeing you at the Design Awards ceremony!